

**BECK  
THEATRE  
HAYES**

# **SPONSORSHIP PROPOSAL**

**SUMMER YOUTH PROJECT**



**2025**

# ABOUT US

The Beck Theatre's Summer Youth Project provides an incredible opportunity for young people in Hayes and Hillingdon to develop **confidence, creativity, and teamwork** through a fully staged musical production. This exciting initiative brings together aspiring theatre-makers to create a show in just two weeks - offering a **life-changing experience** for many, and skills they can bring with them as they grow.



*'We are a low-income family, and the programme gave my child the opportunity to do something she loves and gain valuable experience, often closed to us due to financial constraints. We owe you and your team many thanks'*

The Beck is a 600 seat theatre which opened in 1977 and is operated by Parkwood Theatres. As one of the largest theatres in West London, we exist to enrich the lives of the communities we serve and offer an exceptionally broad programme of world-class performances that celebrates the diversity of West London and beyond!

Summer Youth Projects have been gracing the Beck's stage since 1987, and is one of the first of it's kind. Each year, we see around 100 participants put in 100 hours of work each across two weeks to learn the singing, acting, dancing and design for a Musical Theatre show **in an inclusive and educational environment where everyone can contribute and share their skills.**

# OUR VISION

For Hillingdon to have inspired and empowered young people who enrich their community and make an impact locally and beyond. We aim to cultivate a generation of leaders, innovators, and change-makers who are proud of their roots and are driven to create a better world.

# OUR MISSION

To offer an inclusive and educational environment in the Summer Holidays where participants can engage in a collaborative, educational and supportive theatre-making process to develop valuable skills in confidence, creativity, leadership and teamwork.

# CORE VALUES

## CREATIVITY & EXPRESSION

Encouraging young people to explore their artistic talents in a supportive environment.

## COLLABORATION & TEAMWORK

Fostering a sense of community where everyone contributes to a shared goal.

## PERSONAL GROWTH & CONFIDENCE

Helping participants build self-assurance and transferable skills.

## INCLUSIVITY & ACCESSIBILITY

Welcoming young people from all backgrounds to take part in theatre.

## EXCELLENCE & ACHIEVEMENT

Challenging participants to create a high-quality production in a professional setting.

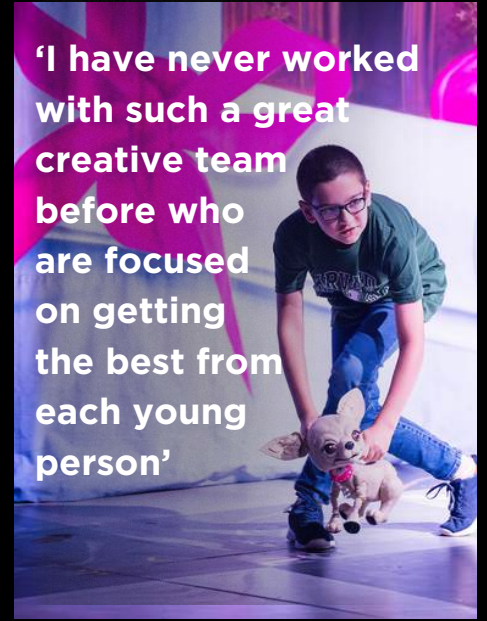


# WE'RE PROUD OF IT! BUT THEIR WORDS SAY IT BEST

**'It's really lovely to know that the children are really taken care of. The project has been so organised, thank you for all your hard work, L is really enjoying it'**



**'I have never worked with such a great creative team before who are focused on getting the best from each young person'**



**'Brilliant show, quite remarkable when you consider these talented young people only started working together less than two weeks ago'**



**'Such an inclusive and welcoming environment to be part of. A real credit to all the staff that make this opportunity for our young people possible'**



**'A year ago, we never would have thought my son would have been able to do something like this!'**



**'E is a really shy boy and to see him so confident on the stage was just amazing!'**



# SPONSORSHIP PACKAGES

£200

## BRONZE SPONSOR

**This would fund a participants' place!**

- Your business name listed in the show programme
- Social media mention thanking your business for its support
- 2 complimentary tickets to a Summer Youth Project performance of your choice!



£500

## SILVER SPONSOR

**This would pay for a Food Coordinator to facilitate lunches for our low-income participants!**

- Your business logo featured in the show programme and social media posts
- Quarter-page advert in the show programme
- 4 complimentary tickets to a Summer Youth Project performance of your choice!

# SPONSORSHIP PACKAGES

**£1000**

## **GOLD SPONSOR**

**This would pay for the cost of a Licensed Chaperone to safeguard our participants!**

- Your business logo on promotional materials including posters, programmes, t-shirts and social media posts
- Half-page advert in the show programme
- On-stage acknowledgement before each performance
- 8 complimentary tickets to a Summer Youth Project performance of your choice!



**£2000+**

## **PLATINUM SPONSOR**

**This would pay for a member of the Creative Team!**

- Premiere placement of your business logo on all promotional materials, including posters, programmes, t-shirts and social media posts
- Full-page advert in the show programme
- On-stage acknowledgement before each performance
- Invitation to an exclusive VIP reception with the production team
- 10 complimentary tickets to a Summer Youth Project performance of your choice!

**FROM EVERYONE IN THE SUMMER  
YOUTH PROJECT TEAM**

# THANK YOU!



**JOIN US IN MAKING A DIFFERENCE TODAY**

**Let's discuss how you can support the next generation**

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